



# Questionnaire survey / Questionnaire Enquête

Evaluating SAWAP projects communication  
learning activities by BRICKS

Evaluer les activités d'apprentissage sur la  
communication des projets SAWAP par BRICKS

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- Three major learning activities conducted since 2014:
  - **Activity 1:** Parallel practical interactive session: communication tools, 5 May 2016, Dakar, Senegal (side event of the 3rd SAWAP Conference)).
  - **Activity 2:** Regional workshop on capacity building for media men and women on Sustainable Land and Water Management (GDTE): Sustainable land and water management in SAWAP countries: challenges, difficulties and local strategies, 3 to 7 October 2016, Lomé, Togo.
  - **Activity 3:** Regional workshop to strengthen the capacity of SAWAP teams and media men and women in the use of social media and collaborative web 2.0 tools for development: Collaborative tools of web 2.0- a new opportunity for remote cooperation, 13-16 February 2017, Accra, Ghana.
- Yet, no feedback on their relevance, their usefulness and changes induced to guide future learning activities and the BRICKS organizations learning programs.



# Structure of the evaluation

- **Four sections on selected learning indicators/criteria**
  - Section 1 asks about the relevance of the activities : 3 criteria.
  - Section 2 asks about the usefulness of the activities: 4 criteria
  - Section 3 asks you to compare these activities with similar learning activities offered by other organizations: 2 criteria
  - Section 4 asks about a story of change induced by your participation in any of the above activities: 4 criteria

## Respondent identification

<b>Full Name:</b>	<b>Gender (male or female):</b>
<b>Affiliation (Tick the organization you are working with):</b> <input type="checkbox"/> University/research institution <input type="checkbox"/> Media <input type="checkbox"/> National/central government <input type="checkbox"/> Private sector <input type="checkbox"/> Non-governmental organization (not-for-profit) <input type="checkbox"/> Provincial/regional government <input type="checkbox"/> Local/municipal government <input type="checkbox"/> Other, specify: _____	<b>Current Functions:</b>
<b>Country :</b>	<b>Dates:</b>



# Content of the questionnaire

## Section 1: Relevance of the Activities

### 1. Since the end of each of the activities, to what degree has the activity been relevant to your work?

Activities	Not relevant at all	Irrelevant for the most part	Somewhat irrelevant	Neither relevant or irrelevant	Somewhat relevant	Relevant for the Most part	Extremely relevant	Don't know	Not applicable
	1	2	3	4	5	6	7	DK	
Activity 1									
Activity 2									
Activity 3									

### 2. To what degree have the topics covered in each of the activity been relevant to your country's needs?

Activities	Not relevant at all	Irrelevant for the most part	Somewhat irrelevant	Neither relevant or irrelevant	Somewhat relevant	Relevant for the Most part	Extremely relevant	Don't know	Not applicable
	1	2	3	4	5	6	7	DK	
Activity 1									
Activity 2									
Activity 3									

### 3. To what degree have the topics covered in each of the activity been relevant to your project goals?

Activities	Not relevant at all	Irrelevant for the most part	Somewhat irrelevant	Neither relevant or irrelevant	Somewhat relevant	Relevant for the Most part	Extremely relevant	Don't know	Not applicable
	1	2	3	4	5	6	7	DK	
Activity 1									
Activity 2									
Activity 3									



# Content of the questionnaire

## Section 2: Usefulness of the activities

4. Since the activities ended, have you discussed the issues raised in the activities in any of the following instances: at work, with local partners, government officials, NGOs, or in the media?

Activities	Issues never raised	Issues raised but not discussed	Issues discussed very briefly	Issues discussed to a limited extent	Issues discussed to a Moderate extent	Issues discussed adequately	Issues discussed extensively
	1	2	3	4	5	6	7
Activity 1							
Activity 2							
Activity 3							

5. Please rate the degree of effectiveness of the activities in each area noted below.

(If the area was not an objective of the activity, please mark "not applicable.")

Areas	Not effective at all	ineffective	Moderately ineffective	Somewhat effective	Moderately effective	effective	Extremely effective	Not applicable
	1	2	3	4	5	6	7	NA
a. Raising your awareness and understanding of the communication issues important to your project								
b. Providing you with knowledge or skills								
c. Helping you better understand your role as an agent of change in your country's development								
d. Helping you develop strategies or approaches to address the communication needs of your project								
e. Helping you develop strategies or approaches to address the communication needs of your country								
f. Helping you develop contacts, develop partnerships and build coalitions in the field of communication								



# Content of the questionnaire

## Section 2: Usefulness of the activities

6. How often have you used the knowledge and skills you acquired in the activity for the following purposes? (If you have not worked in the given area since this activity, please mark "Not applicable.")

Purposes	Never used	Rarely	Occasionally	sometimes	Somewhat often	often	Use all the time	Not applicable
	1	2	3	4	5	6	7	NA
a. Conducting research								
b. Teaching								
c. Raising public awareness in sustainable land and water management issues								
d. Implementing new practices within your project								
e. Organizing collective initiatives								
f. Influencing legislation and regulation								
g. Implementing country development strategies with respect to sustainable land and water management								



# Content of the questionnaire

## Section 2: Usefulness of the activities

7. To what extent did the following factors help or hurt the process of using the knowledge/skills that you acquired at the activities?

Factors	Greatly hurt	hurt	Somewhat hurt	Neither helped nor hurt	Somewhat helped	helped	Greatly helped	Not applicable
	1	2	3	4	5	6	7	NA
a. Your project work environment (e.g., work procedures, colleagues, incentive system, funding, etc.)								
b. Your county's development environment (e.g., country policies, social groups, political groups, readiness for reform, etc.)								





# Content of the questionnaire

## Section 3: Comparison of the BRICKS organizations activities with similar activities offered by other Organizations

8. Did you participate in any similar learning activities offered by other Non-BRICKS organizations in your country? (If no, please skip to question 11.)

Yes		
No		

9. If yes, please provide the name(s) of the organization(s):

1.		
2.		
3.		

10. How would you rate the effectiveness of the BRICKS activities compared to other activities conducted by other organizations?

	BRICKS much less effective	Less effective	Somewhat less effective	Neither more effective or less effective	Somewhat More effective	More effective	BRICKS much more effective	No opinion
	1	2	3	4	5	6	7	NO



# Content of the questionnaire

## Section 4: Story of change

**11. Please briefly describe significant changes you have put in place after participating in these activities (please use the following guiding questions from a to d, to write down your change story. Be concise and keep the text in a maximum of One Page)**

- a. How did you first become involved with the BRICKS communication learning activities and what is your current involvement in the SAWAP project of your country?**
- b. What are, in your view, the significant changes that occurred in your individual work as a result of being participating in the BRICKS communication learning activities? Which ones are the most significant?**
- c. Why were these changes significant for you?**
- d. How, (if at all) has the work of the BRICKS communication team contributed to this?**



Thanks