



# Evaluating BRICKS-led communication Learning activities

Overview from a questionnaire survey

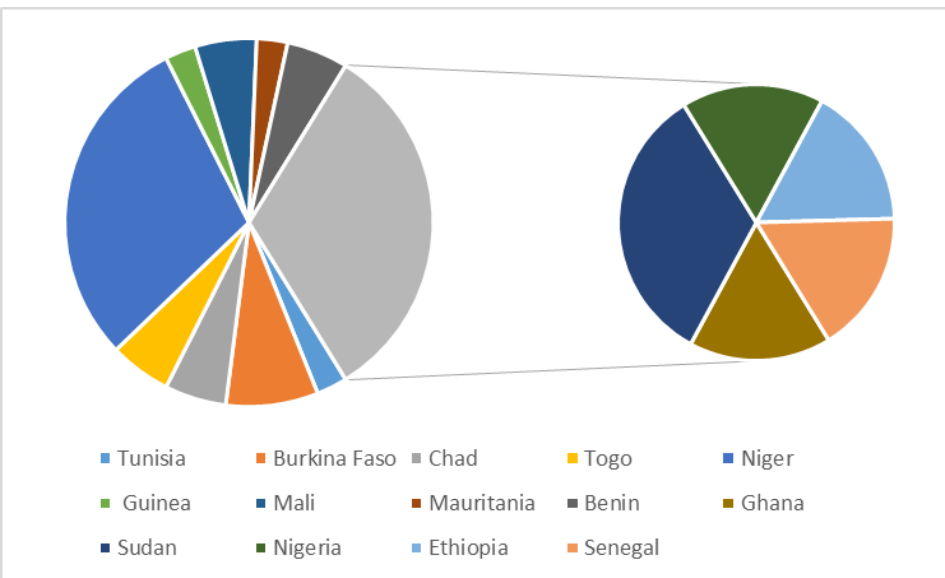
17th July 2017

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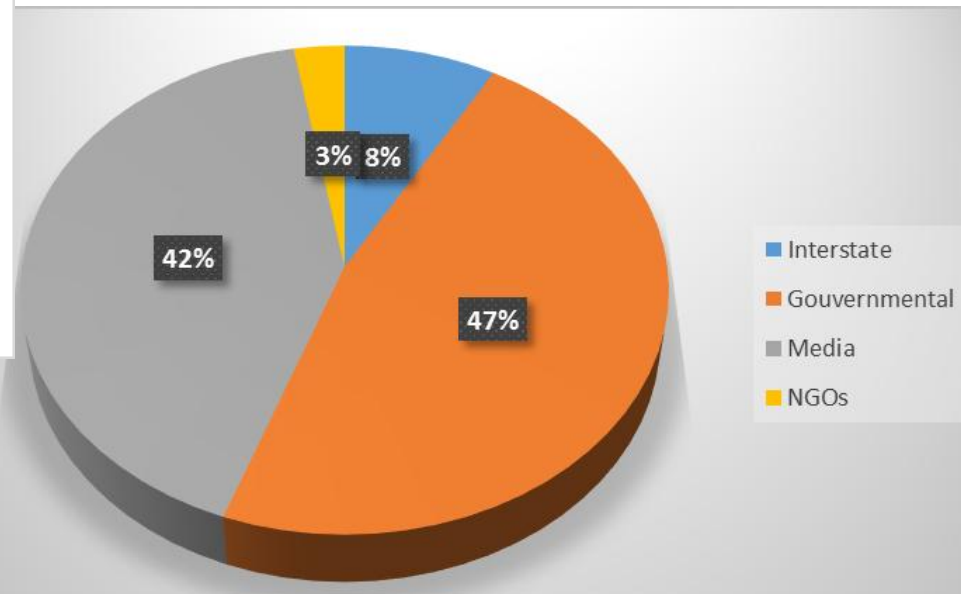
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- Overall objective: Improve the learning program of the three BRICKS agencies
- Specific objectives:
  - Assess from the participants perspectives, the relevance of the three previous learning activities delivered by BRICKS
  - Assess the usefulness of the three previous learning activities delivered by BRICKS
- Learning activities covered by the assessment
  - Activity 1: Learning on communication tools through practical interactive session- Dakar, Senegal
  - Activity 2: Media capacity on sustainable land and water management- Lome, Togo
  - Activity 3: learning on the use of social media and collaborative web 2.0 tools- Accra, Ghana

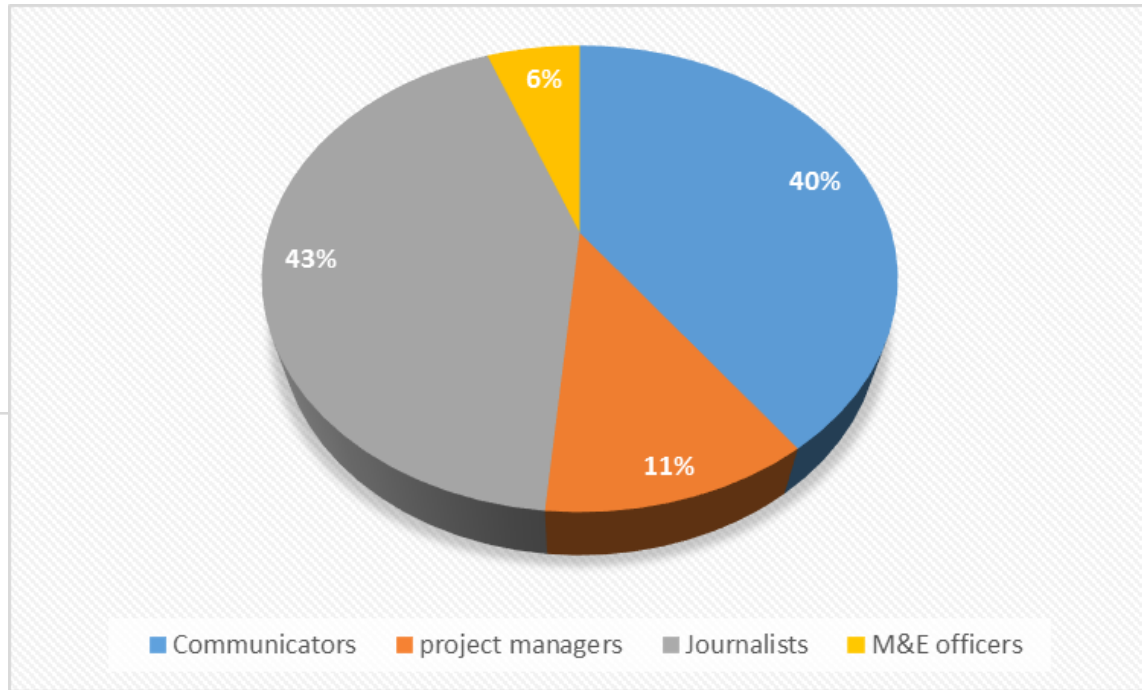
- Respondents countries of work



- Respondents affiliation

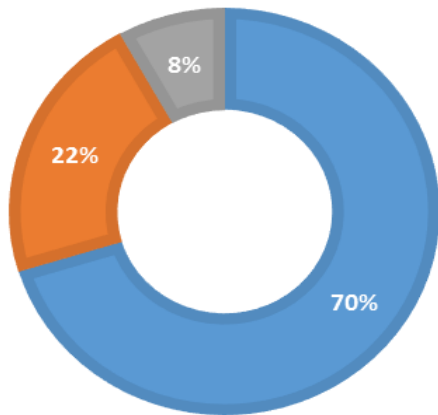


- Respondents current functions



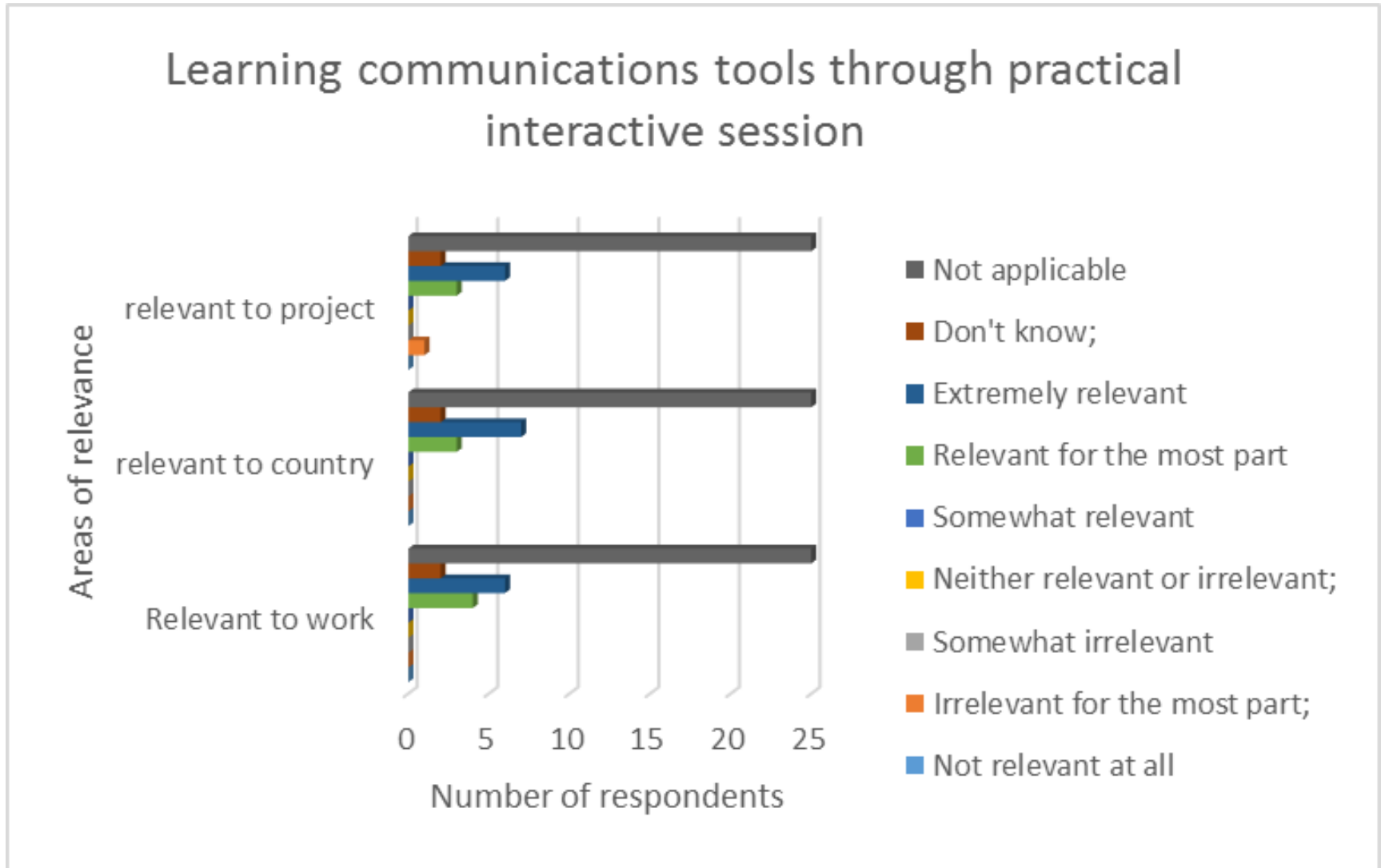
- Respondents gender

■ Men ■ Women ■ Not Indicated



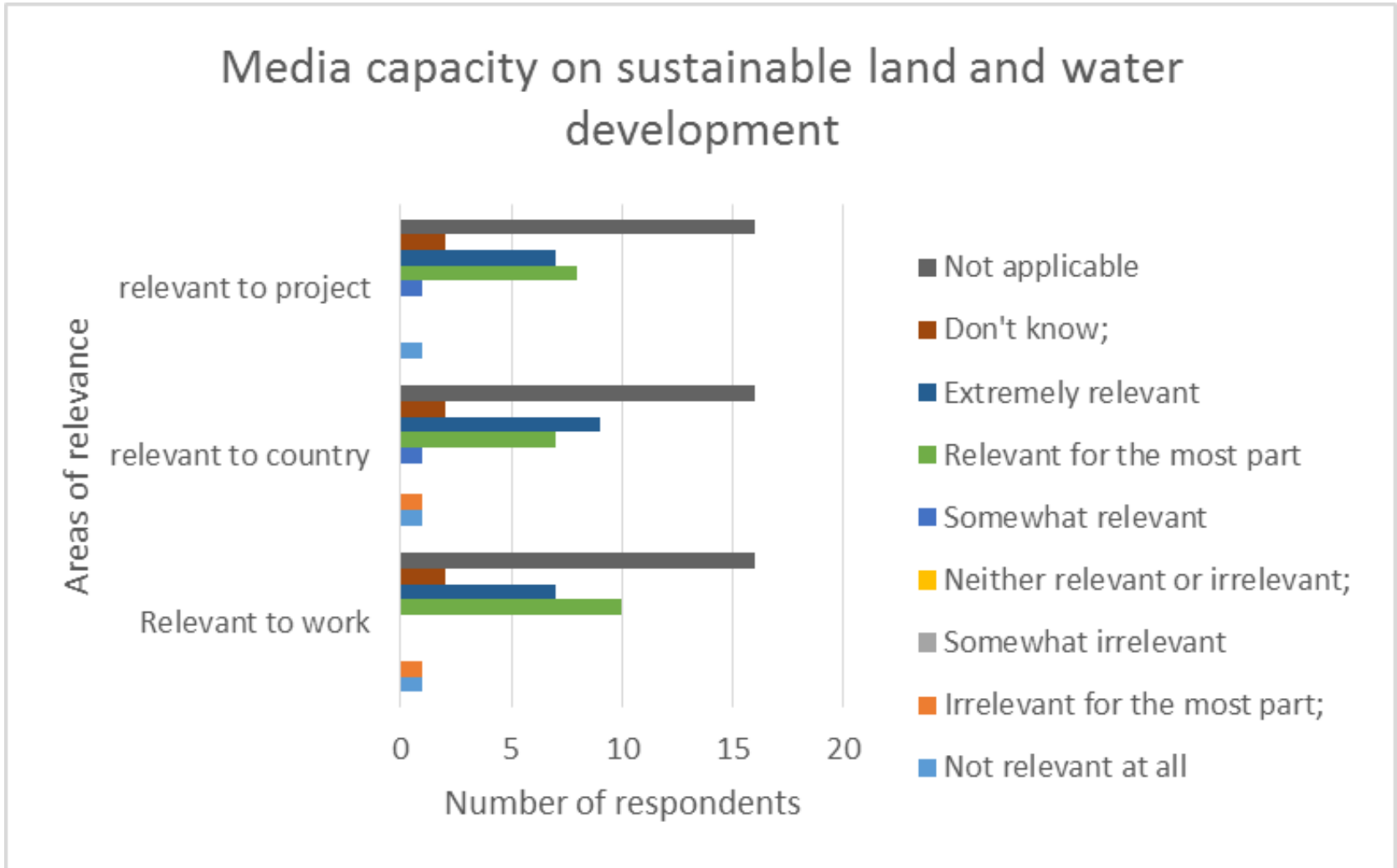


# UICN Degree of relevance of three activities



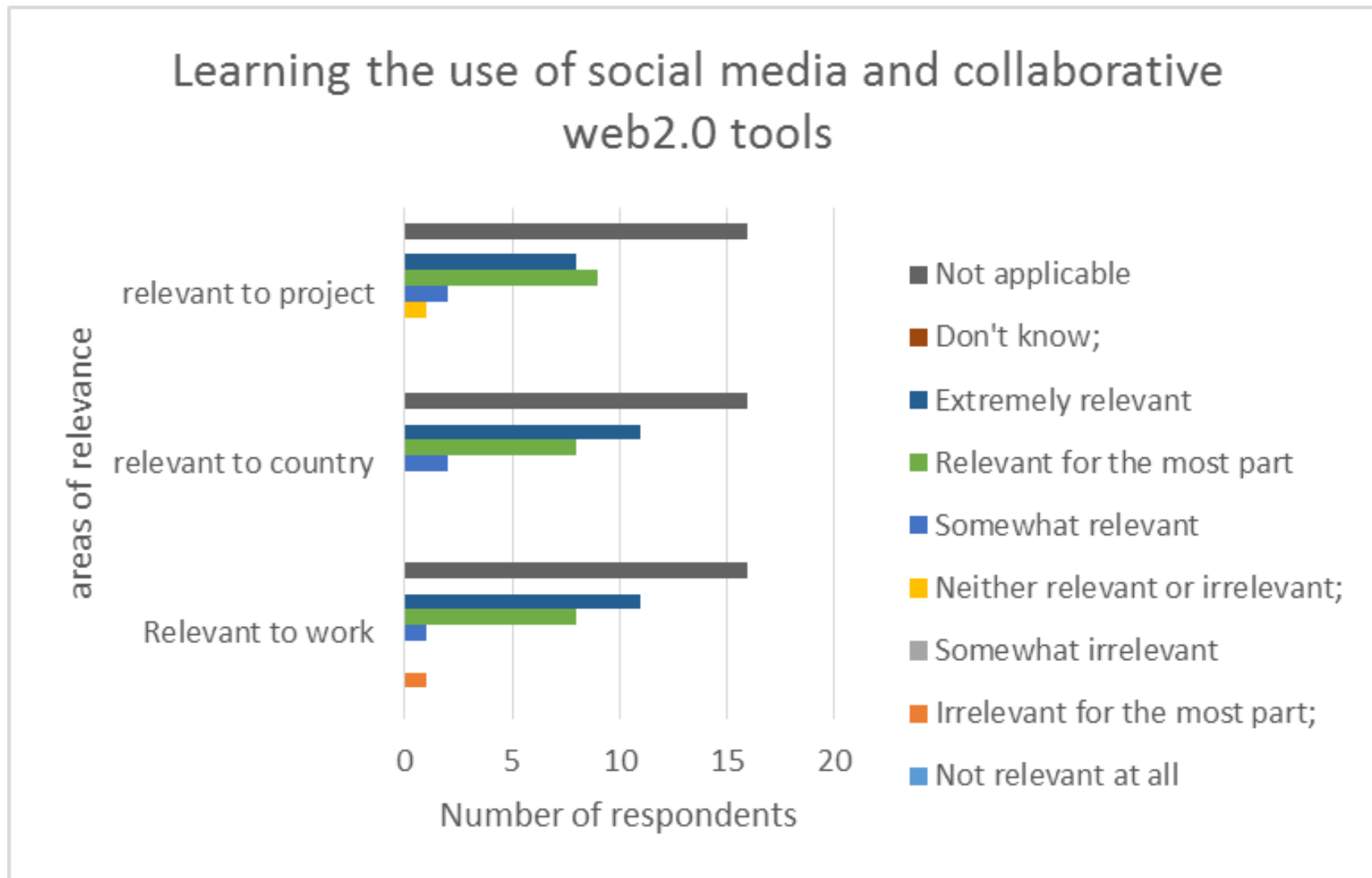


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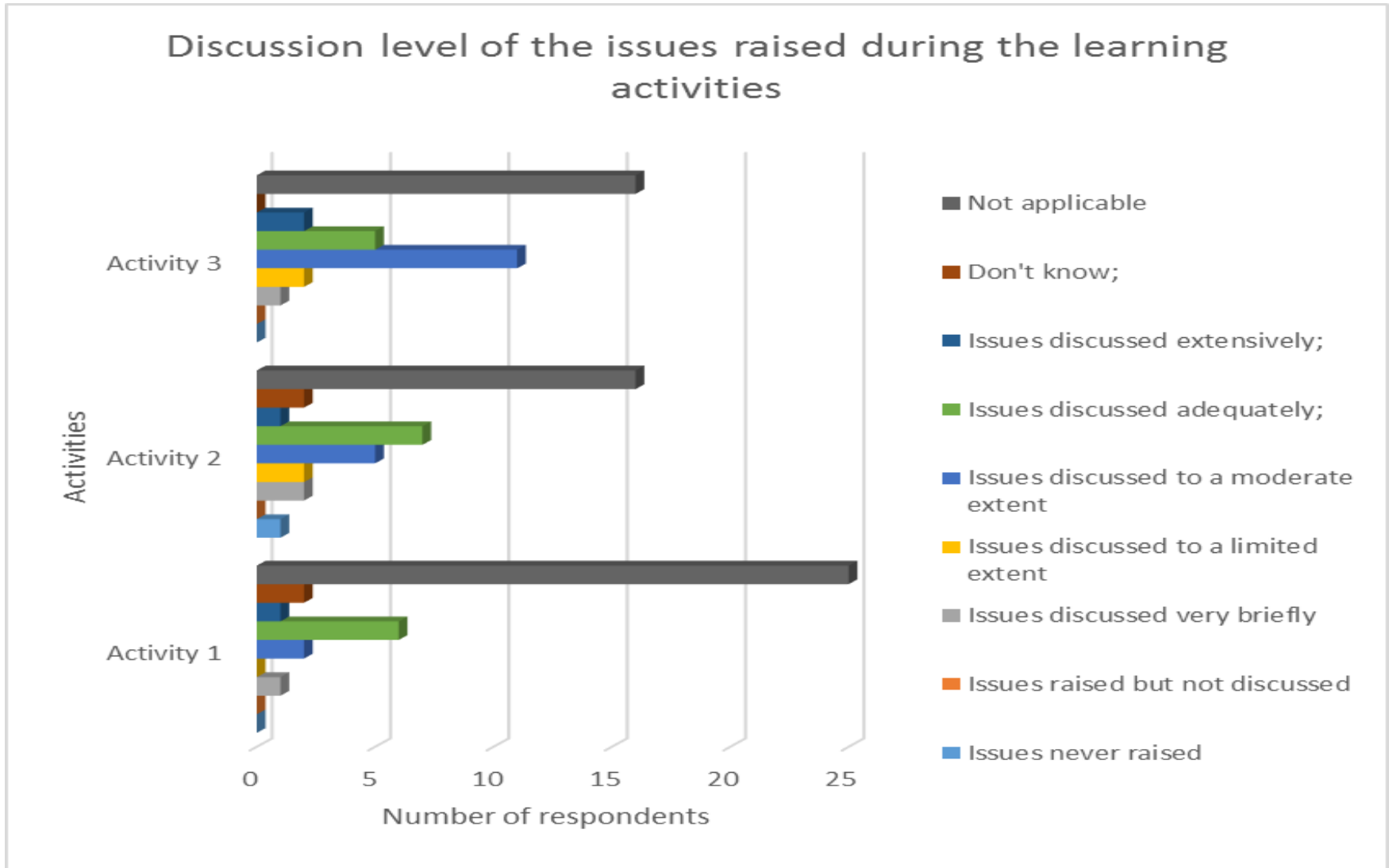


# UICN Degree of relevance of three activities





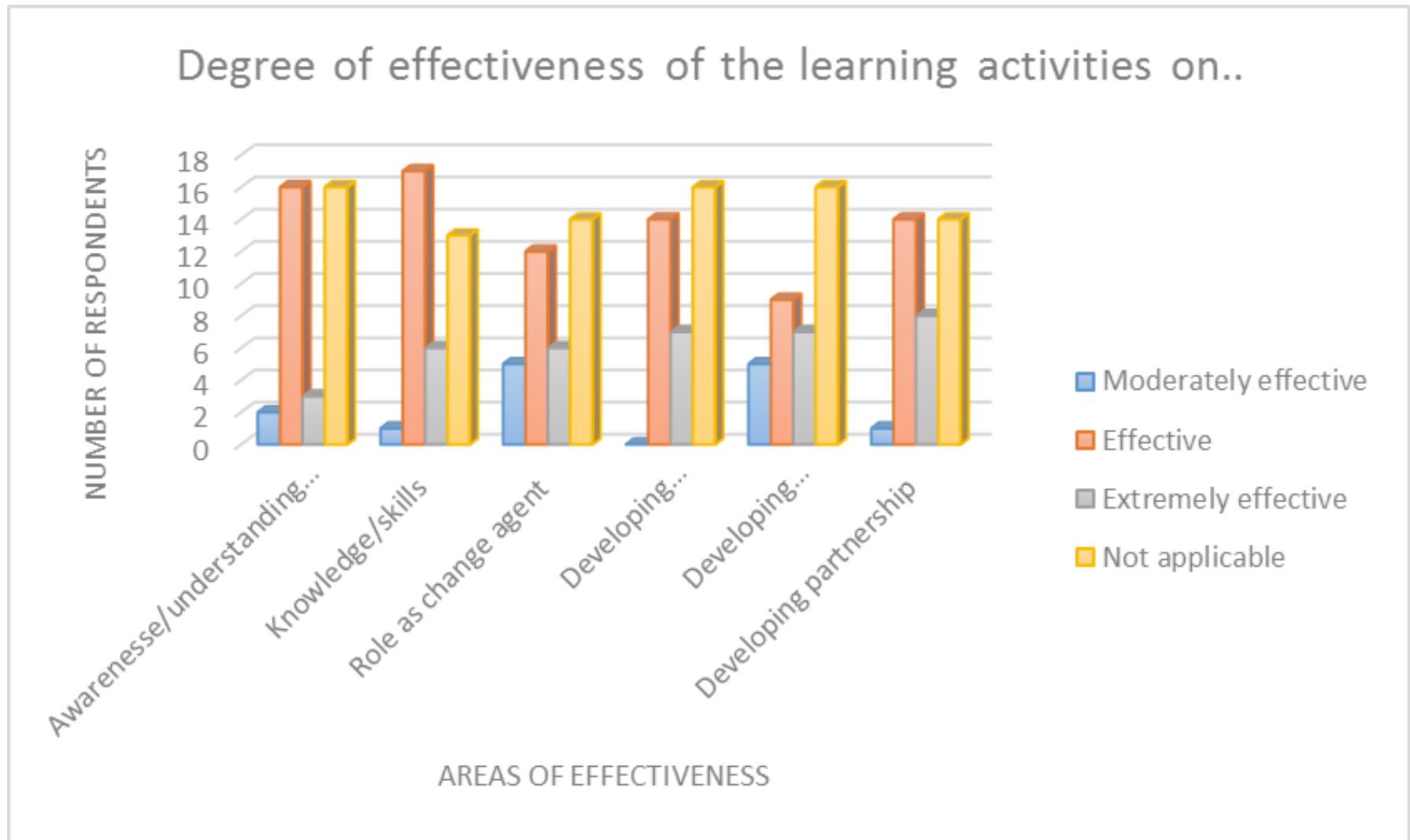
# Degree of usefulness of the three activities



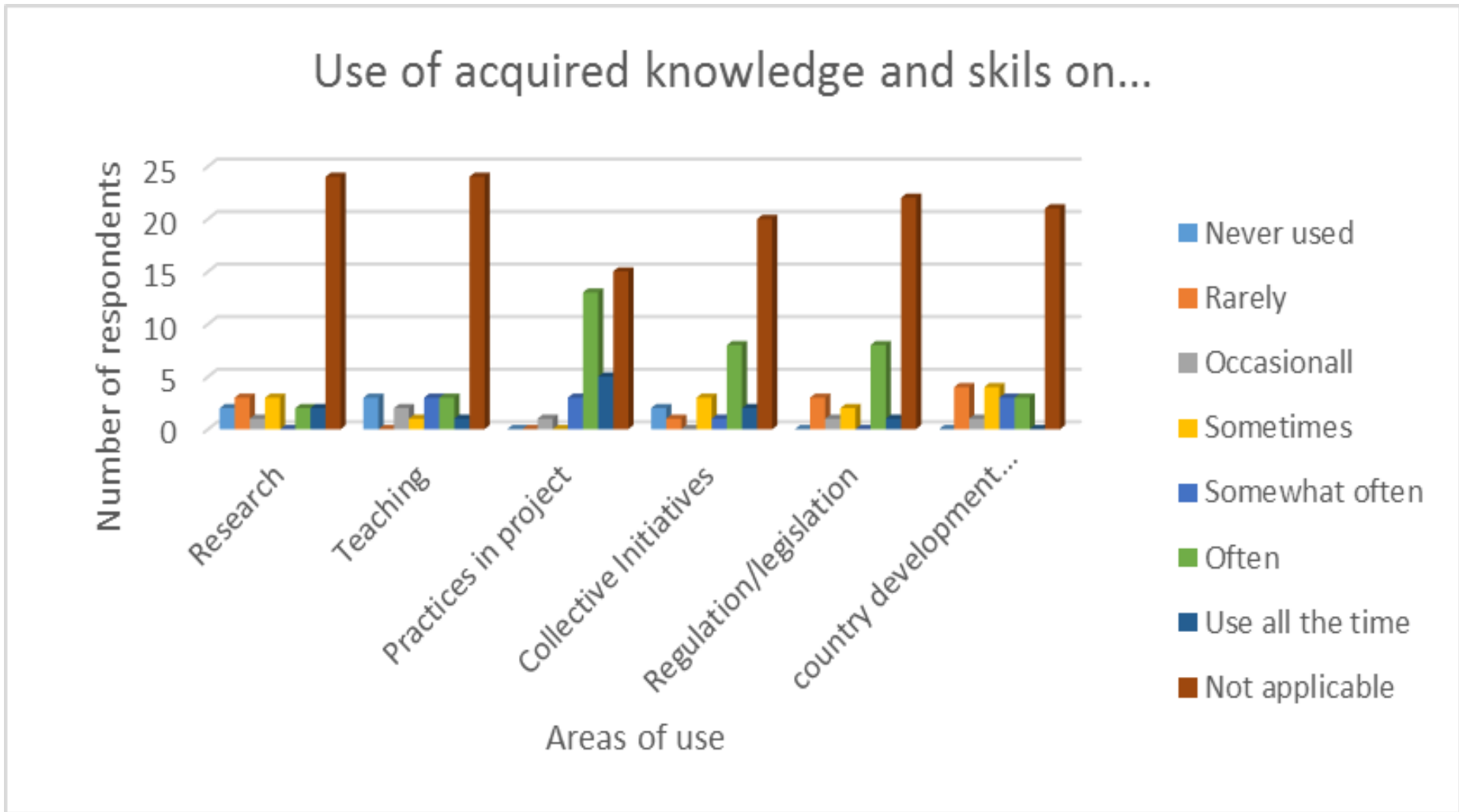




# UICN Degree of usefulness of learning activities

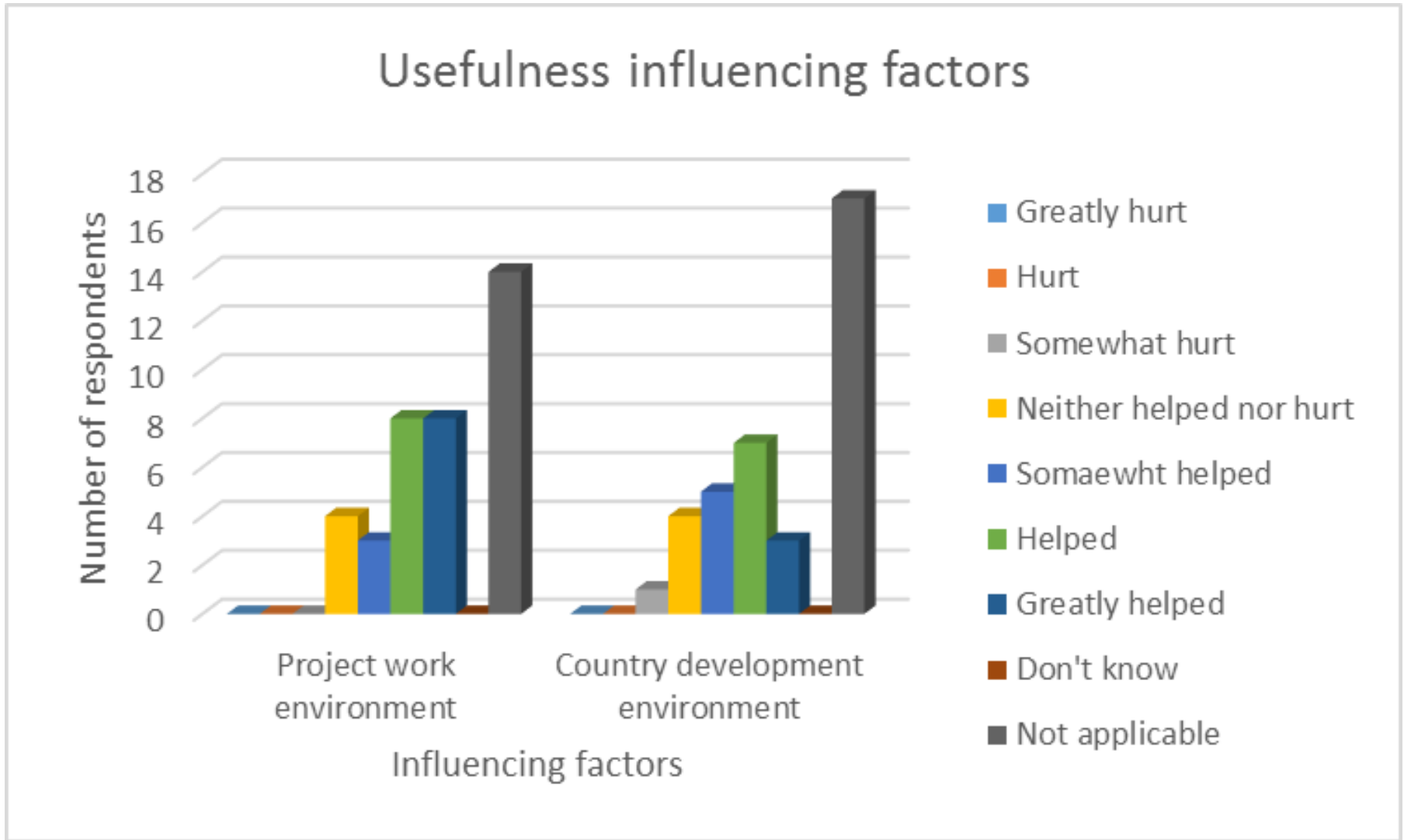


# Degree of usefulness of learning activities





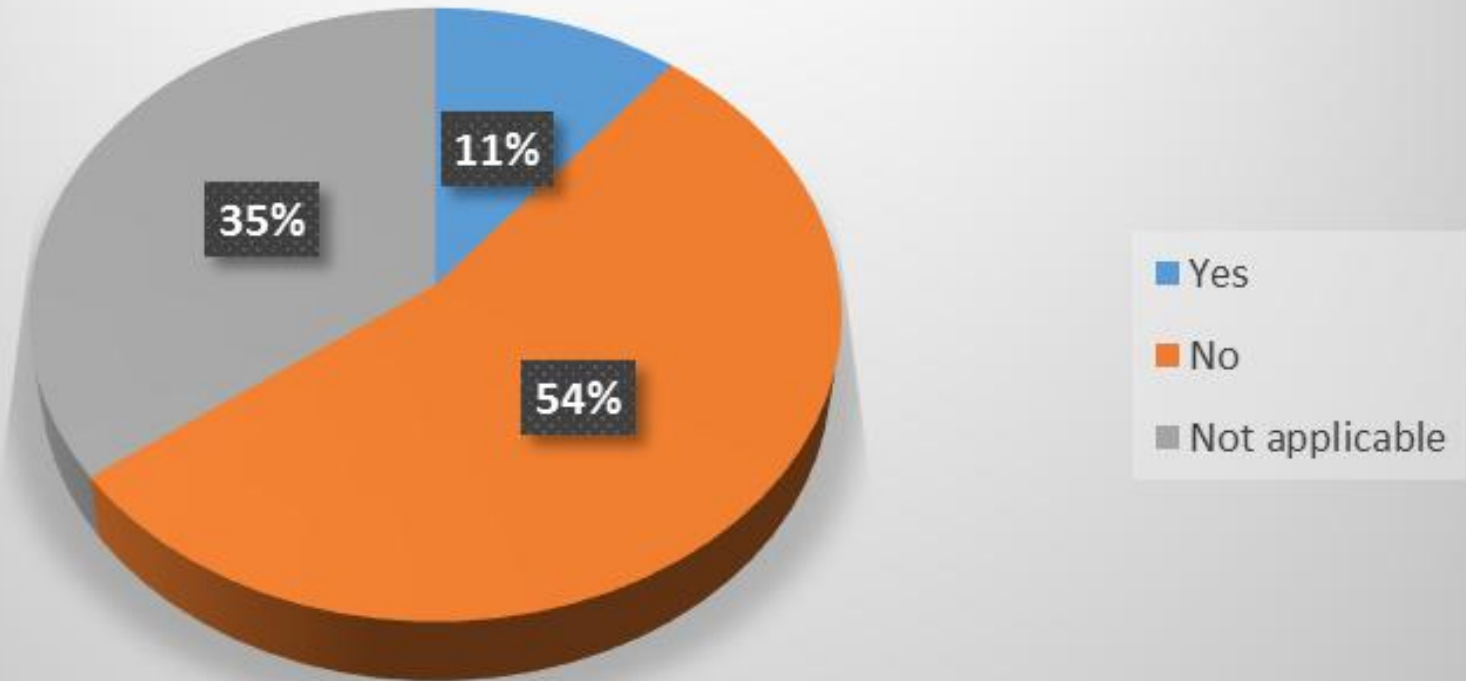
# Degree of usefulness of learning activities



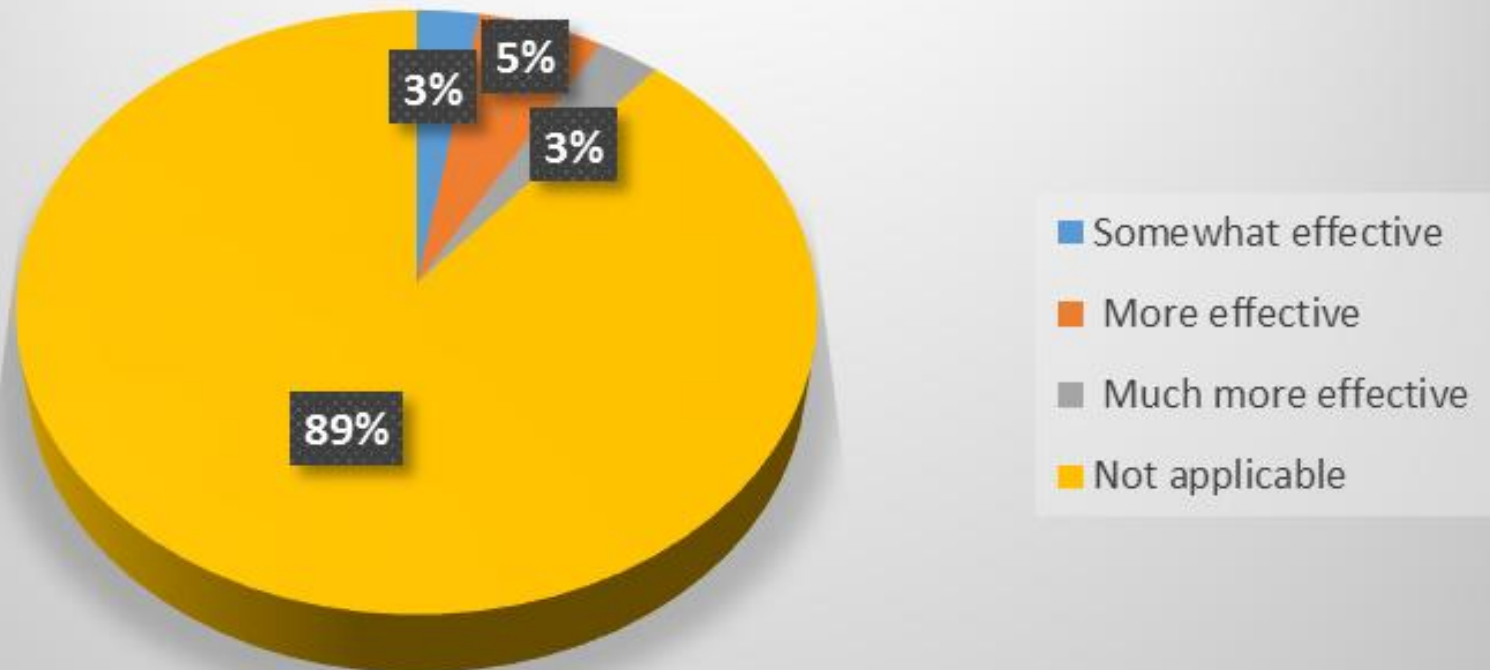


# Degree of usefulness of learning activities

## Participation to Non-BRICKS organised learning activities



## Comparative effectiveness of BRICKS & Non-BRICKS organised learning activities





# Insights from the survey results

- **Comparative Relevance of the three activities: A3>A2>A1**
- **Comparative level of discussion of issues raised during activities: A2>A1>A3**
- **Comparative degree of effective by areas**
  - Knowledge>Developing Partnership>Developing Com Strategy Project >Public Awareness>Change Agence>Developing Com Strategy Country
- **Comparative use of acquired knowledge and skills**
  - Practices in Project > Collective Initiative > Regulations/Legislation > Teaching > Country Development Strategy >Research