



MINISTRY OF AGRICULTURE AND LIVESTOCK BREEDING
PROGRAMME ON COMMUNITY ACTIONS, PHASE III
NATIONAL COORDINATION UNIT

**WELCOME REMARKS BY MISTER ALI MOHA,
NATIONAL COORDINATOR, PROGRAMME ON
COMMUNITY ACTIONS /PAC 3**

**ON THE OCCASION OF THE REGIONAL WORKSHOP ON
COMMUNICATING THE BRICKS PROJECT RESULTS**

17 -21 July, 2017

NIAMEY NIGER

The Minister of Environment and Sustainable Development
The Executive Secretary of CILSS
The Experts of the World Bank
The Country Experts of the SAWAP Projects
Dear guests and participants

Permit me on behalf of the Programme on Community Actions (PAC 3) - a Programme cofinanced by the State of Niger-, the World Bank and the Global Environmental Facility, the focal point of the SAWAP Project in Niger, to express our thanks and warmly and cordially welcome all women and men who have kindly accepted to travel to Niamey.

I would like to also sincerely thank all those who are going to assist us for 5 days at this workshop on sharing knowledge and results recorded by the BRICKS Project in the 12 SAWAP countries.

Ladies and Gentlemen
Dear participants

The Niamey workshop which is a follow-up to the previous workshops held in Dakar, Lomé and Accra on the theme on “Sustainable Land and Water Management and the use of social media and collaborative tools for development”, constitutes yet another occasion and logical follow-up for further exchanging on the positive outcomes of the BRICKS Project meaning “*« Building Resilience through Innovation, Communication and Knowledge Services »*».

The Niamey workshop will also make it possible to relentlessly continue raising public awareness of the vision and challenges to be taken up by the Great Green Wall Initiative.

Mister Minister
Mister Executive Secretary of CILSS
Ladies and Gentlemen, the representatives of OSS
Ladies and Gentlemen the representatives of IUCN
Dear participants

As you all know, the Great Green Wall Initiative has positively evolved over time in terms of design and implementation strategy by adapting to an ever changing physical, social and institutional environment.

It clearly appears here that communicating the messages that were sent or to be sent to the general public in both our cities and country side have played and will continue playing a key role.

That is why, such messages should be very simple and practical so as to be at the reach of the communities and be also very effective in terms of building the resilience of these communities in the face of the climate change observed in our countries.

Ladies and Gentlemen

Dear participants

The current workshop which brings together high level communication experts, knowledge and best practice specialists, focal points of the World Bank, TerrAfrica, the Great Green Wall Initiative and participants from the 12 SAWAP countries namely Benin, Burkina Faso, Chad, Ethiopia, Ghana, Mali, Mauritania, Niger, Nigeria, Senegal and Sudan, is of paramount importance for our countries in the field of development communication and sound management of natural resources. With such a high quality and diversity in attendance, we have no doubt whatsoever in the full success of the workshop.

Ladies and Gentlemen

Dear participants

Thank you for your kind attention